



# Inclusively Made Certification Training

## Why Inclusion Matters

In today's diverse world, inclusive production for film, television and advertising isn't just a trend—it's a necessity. People with disability represent 1 in 5 people globally, and their inclusion both in front and behind the camera is crucial for both ethical and business reasons.

Inclusively Made is dedicated to helping organisations embrace this essential aspect of production to authentically reflect our society and see inclusion as business as usual.

## What You Will Gain

This session is designed specifically for commercial and creative leadership and staff. You will gain:

- An understanding of the importance of including people with disability in production
- Insight into what Inclusively Made is and how to get your productions certified
- Practical strategies and best practices for creating truly inclusive marketing content



## Key Learnings

### Introduction to Inclusion

Discover the critical need for inclusive production and the impact of exclusion on people with disability in marketing and content.

### How to Get Certified

Learn about Inclusively Made certification standards, and how support available on your journey to make inclusion business as usual.

### Creating Inclusive Content

Get hands-on guidance on how to develop content that is authentically inclusive, ensuring representation and accessibility.

## Session Overview



### **The Business Case for Inclusion**



### **Disability in Society**



### **The 8 Pillars of Inclusion**



### **How to Get Certified**



### **Live Demo**

## Certification Training Fees

**Length:** 2 hours

**Format:** On-site or virtual (on-site recommended)

**Who:** Leadership and production

In addition to the above overview, this session focuses on the importance of inclusive leadership, strategies to promote diversity, and how to prioritise inclusion throughout production and beyond.

**\$5,000** + GST

Not inclusive of travel ex Sydney. Prices shown in AUD

## Get Started

To kickstart your inclusion journey, make a positive impact and set your production apart. Join us for this essential training session and lead the way in inclusive production.

Contact [hello@inclusivelymade.com](mailto:hello@inclusivelymade.com) to book your session in today!



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